Johanna "Nicole" Whitmire

Portfolio: https://jnwhit.wixsite.com/instructionaldesign
Contact: johanna.n.whitmire@gmail.com

PROFESSIONAL EXPERIENCE

Fine Arts & Digital Arts Educator | Campus Art Department Head
School of Science and Technology | Houston, TX
2018-Current

- Developed learning experiences via the ADDIE model to maximize learning gains and engagement resulting in a 95% passing rate in quarterly course work.
- Art Department Head for elementary and middle school program and curriculum in-person and online learning. E-Learning developer for all of Kindergarten through Eighth grade classes reaching 1,000+ students.
- Responsible for training/directing 200+ international volunteers virtually using utilized knowledge of learning principles, cognitive theory, and content retention in successfully producing a world wide art drive.
- Oversaw Learning Management Systems while incorporating state social-emotional learning materials to revise and improve content for delivery to staff members and over 4,000+ students over five years.

Director of Digital Marketing | Interior Design Associate
Bankston May Associates | Houston, TX
2016-2017

- Designed onboarding informational programs to inform clients on project management overviews including budget, timeframe, and detailed product reports.
- Established and managed multi-channel social media campaigns while effectively gaining insights from data and analytics to increase business revenue. Increased instagram followers by 90% in eight months.
- Responsible for delivering complex end-to-end customer experience solutions with interactive and strategic approaches.

Social Media Manager | Digital Content Creator | Interior Design Consultant
Andrew Martin International | Houston, TX
2014-2016

- Designed and delivered interactive presentations and advertisements on seasonal product launches for North America and England clientele.
- Digital marketing content creator and manager for Texas social media channels.
- Facilitated meetings and monitorization of international product logistic guidelines.

EDUCATION

UX UI Design Boot Camp Certificate
Rice University
2021

Teaching Certification
Texas Teachers of Tomorrow
2019

College of Humanities and Social Sciences Bachelors of Arts-Fine Arts | Minor Arts Administration
University of Houston- Downtown 2014

SKILLS

Technical Tools: Adobe Illustrator, Adobe Photoshop, Adobe XD, Articulate Storyline 360, Rise 360,Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Publisher, WorldPress, Figma, Bootstrap, Github, Visual Studio Code, InVision, HTML, CSS, Javascript, jQuery, Adobe lightroom, Adobe Creative Suite, Google Slides, Google Chrome, Adobe InDesign, Canva, Mockplus, Giphy, Hotjar, Adobe Fonts, Photoshop Express, Google Fonts, FlowMapp, Latergram, Webflow, Trello, Adobe Acrobat, Learning Management Systems, Onboarding

Soft Skills: Communication, Teamwork, Adaptability, Problem-solving, Creativity, Empathy, Verbal Communication, Non-verbal communication, Written-communication, Awareness, Constructive feedback, Self-motivated, Optimism, Insightful, Prioritization, Planning, Organization, Leader, Supportive